

# SAMANTHA R. YORK

samyorkreports@gmail.com

Samantha's LinkedIn

Samantha's Facebook

Samantha's Reel

samyorkreports.com

## EXPERIENCE

### **WHP-TV/CBS 21 News, Harrisburg, PA**

Feb. 2021 – present

#### *Reporter*

- Weekday dayside general assignment reporter
- Cover State Capitol political news
- Report live weekday evenings
- Enterprise story ideas and pitch to news team
- Write scripts and web articles
- Maintain an active social media presence

### **WJAC-TV/NBC 6 News, Johnstown, PA**

Nov. 2018 – Dec. 2020

#### *Reporter, Multimedia Journalist / Anchor, Producer (State College, PA Bureau)*

- Enterprise and pitch story ideas
- Operate camera, shoot interviews, set up live shots
- Write scripts and web articles, as well as maintain an active social media presence
- Edit packages and voiceovers on Avid
- Report live weekday mornings across two stations
- Anchor and produce own broadcasts

### **NBC Nightly News with Lester Holt, New York, NY**

June 2017 – July 2018

#### *Desk Assistant*

- Field produce man-on-street interviews, Assistant producer/field producer
- Research and gather story elements for day-of-air and breaking news
- Build and edit on-screen Viz graphics

### **NBCUniversal, New York, NY**

Jan. 2017 – May 2017

#### *News Assignment Desk Intern*

- Assist director in gathering and verifying information for news broadcasts

### **NBCUniversal/MSNBC, New York, NY**

Sept. 2016 – Dec. 2016

#### *News Group Intern*

- Assist producers and anchor with research during 2016 presidential campaign
- Write voiceovers and cut videos for broadcast on Avid and iNews

### **New Jersey 101.5 FM (Townsquare Media New Jersey), Ewing, NJ**

May 2016 – Sept. 2016

#### *Intern*

- Produce remote broadcast of live shows for Craig Allen and Big Joe Henry

### **RVision, Rutgers University, Piscataway, NJ**

July 2015 – April 2018

#### *Production Intern/Sideline Reporter*

- Write scripts, report on-camera and edit videos RVision, BTN Student U and Lax Sports Network (LSN)

## EDUCATION

### **Rutgers University, New Brunswick, NJ**

May 2017

Bachelor of Arts, Journalism and Media Studies, Gender and the Media

GPA: 3.931, Summa Cum Laude

Kappa Tau Alpha, Rutgers University Chapter

May 2016 – present

## AWARDS

Dean's List

2013 – 2017

**Rutgers University, Academic Excellence Award**

2015

**Rutgers University, SAS Excellence Award**

2017

## SKILLS

- Camera operation
- Video editing
- Adobe Premiere Pro
- Photoshop
- Audio editing
- iMovie
- Mediabeach VOD
- Avid
- iNews
- Viz
- Broadcastify
- MediaCentral
- Nexis
- Social newsgathering