

# SAMANTHA YORK

#### NFWS REPORTER

# **EXPERIENCE**

# **WHDH 7News General Assignment Reporter**

Boston, MA

May 2023 - Present

- Reports live on breaking news in top 10 market
- Collaborates with team to turn stories on a tight deadline
- Finds fresh angles on news of the day
- Follows up on news leads
- Writes clean scripts and web articles daily
- Maintains active social media presence

# **WHP CBS 21 General Assignment Reporter**

Harrisburg, PA

Feb. 2021 - Mar. 2023

- Reported live weekday dayside
- Conceived compelling story pitches
- Conducted interviews, developed relationships with sources
- Generated two or more stories a day
- Adapted to cover local and State Capitol news

#### WJAC NBC 6 News Multimedia Journalist

State College, PA

Nov. 2018 - Dec. 2020

- Reported live weekday mornings across two stations
- Cultivated engaging story ideas
- Operated camera and edited on Avid independently
- Covered breaking news on real-time basis
- Anchored and produced broadcasts
- Connected with viewers across digital platforms

#### **NBC Nightly News Production Assistant**

New York, NY

Jun. 2017 - July 2018

- Field produced interviews
- Found interviews for character-driven storytelling
- Gathered story elements for day turns and breaking news
- Submitted story ideas
- Built on-screen Viz graphics

#### **NBC News, MSNBC Intern**

New York, NY

Sept. 2016 - May 2017

- Researched, gathered and verified information
- Provided breaking news information to anchors during show
- Compiled research packets during 2016 presidential election
- Wrote voiceovers for anchors
- Edited videos for broadcast and social media



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## PROFESSIONAL AWARDS

#### **Mid-Atlantic Regional Emmy Award**

Newscast Evening - Weather Warn Day: Flooding Across Central Pennsylvania

# Pennsylvania Association of Broadcasters **Excellence in Broadcasting Award**

Outstanding Television Spot News Coverage -The Search For Giana and Aaminah Vicosa

# Pennsylvania Association of Broadcasters **Excellence in Broadcasting Award**

Outstanding Television Breaking News Report -Four Breaking Stories at Five

#### **EDUCATION**

#### Rutgers University-New Brunswick, NJ

Bachelor of Arts, Journalism and Media Studies, Gender and the Media, May 2017

GPA: 3.931, Summa Cum Laude

# **ACADEMIC AWARDS**

Kappa Tau Alpha Journalism Honor Society (2017) Dean's List (2013-2017)

Academic Excellence Award (2015)

School of Arts and Sciences Excellence Award (2017)

#### **SKILLS**

- Cultivate story ideas Adobe Premiere Pro
- Concise writing
- Avid iNews
- Camera operation
- iMovie
- LiveU streaming CapCut
- Photoshop
- · Social newsgathering · Broadcastify
- Mediabeach VOD
- MediaCentral